

# When You Join Your Chamber of Commerce, You Join Your Community!

## Chamber of Commerce Goals

The goal of your Chamber of Commerce is to promote the commercial, industrial, civic, cultural, and general interests of our community and region. To accomplish this, the Chamber explores many avenues and possibilities. Chamber committees include community leaders, business owners and managers that long for a better community. Every individual, firm, and profession derives direct benefits in a growing, stable economy. This includes *your* business. Such an economy is in-part the result of the El Dorado Springs Chamber's efforts.



## Why Should I Be a Member?

- The Chamber of Commerce carries the reputation of being a leader of business integrity in the community, your affiliation lends your business credibility.
- The Chamber of Commerce is a close knit organization in which members network. Many meet each month at luncheons plus attend committee meetings and other events.
- Our Chamber has a voice in legislation that directly affects how we conduct business in our state. You want to have an influence over legislation that your Chamber endorses.
- The Chamber of Commerce unifies the public spirit of our community and directs it into useful and constructive channels that are not limited to business. These include programs, projects and events.
- You feel a sense of personal obligation to improve the quality of life in the community which you live.

## WHAT IT IS

The El Dorado Springs Chamber of Commerce helps recognize the community's specific assets and opportunities. Our voluntary organization of citizens invest time & money in community development programs – working to improve the economic, civic, & cultural fortitude of the community and region. The direct benefit is a stronger local economy. The indirect benefits are more public programs, projects and better schools.

## The Chamber of Commerce

- Helps create job opportunities.
- Seeks improvement of community facilities like streets, sidewalks, parks and schools.
- Looks for opportunities to bring tourism/events to area.
- Is a source for visitor and public information.
- Has an online member directory via [www.ElDoradoSpringsChamber.com](http://www.ElDoradoSpringsChamber.com).
- Social Media: "Be in the Know About El Do Mo!" [www.facebook.com/ElDoradoSpringsChamber](https://www.facebook.com/ElDoradoSpringsChamber).
- Instrumental in attracting business & industry to area.
- Refers members first when prospective customers, tourists, and businesses contact us.
- Provides the opportunity for members to network.
- Serves as a partner to every community business.

## Community & Member Events

- Christmas Lighting Ceremony
- Christmas Parade
- Crafts & Home-Based Biz Christmas Expo
- Small Business Saturday
- National Day of Prayer (with Ministerial Assoc)
- City-Wide Garage Sale
- Clean-Up El Do
- Business Expo
- Art In the Park

- Annual Awards Banquet
- New Member Ribbon Cuttings, Grand Openings, etc.
- 4th Friday Coffee (in season)
- Monthly Networking Luncheons

All bring the community together and give sponsors an avenue to reach large numbers of consumers.

## Projects & Programs

- Highway 54 “Sidewalk to the Future”
- El Dorado Springs “Historic Downtown” sign
- Economic Development Director Initiative
- New Resident Welcome Packs
- Bulldog Seasonal Sports Calendars
- Holiday Lighting Refurbishment
- City Limit Welcome Signs
- Community Guides
- Visitor Guides
- Youth Scholarship Fund
- And much more!

## HOW IT FUNCTIONS

The Chamber of Commerce functions through the working committees of the organization. Many members gather on committees to focus funds, planning, and inspiration to fulfill the Chamber’s mission. Every member has a voice determining policies and projects the Chamber undertakes.

**For All Members:** Carries member opinions to officials, monitor legislation impacting community.

**Retailers & Service Establishments:** Development bringing new residents/money/growth to local stores. Encourages aesthetic projects, sidewalks, and industry, while expanding existing industry and businesses.

**Manufacturers:** Furnishes informational statistics on population, purchasing and marketing.

**Farmers & Ranchers:** Promotes sound agricultural programs and practices.

**Construction, Real Estate, And Insurance:** By attracting new industry and residents, promoting business, encourages a stable market.

**Professionals:** The Chamber actively strives for community growth , including business expansions which insure a healthy economy, higher pay and strong tax base for better municipal services.

**Hotel, Motel, Restaurant:** When consumers know a restaurant is a member they’re 68% more likely to eat there.

**Home And Property Owners:** Supports city beautification programs, clean-up, lighting, sidewalks, and other projects to make El Dorado Springs a better place to live.

## WHAT MEMBERS SAY

Chamber of Commerce members join for many reasons. Some to network, some for referrals however, most members join because they recognize that the Chamber contributes more than any other organization to the health of the community’s economy, therefore benefitting their business’ health!

The benefits far outweigh the investment of being a member...A rising tide lifts all ships and the chamber is the tide that keeps all of our “boats” afloat!

*Lance Hedrick ~ Mid-Missouri Bank*

I support our Chamber because our Chamber supports our businesses by facilitating a healthy business environment and stable economy. Through its programs and events, the Chamber makes all of our businesses stronger & more successful.

*Janna Dody ~ Sac Osage Electric*

It’s not just about my business in a vacuum; it’s about the sum total, the greater good. The Chamber insures that our entire community is stronger. Our businesses all benefit from our chamber’s activity.

*Toshua McCormick ~ State Farm Insurance*

Chamber of Commerce membership communicates to consumers that a business uses good practices, is reputable, cares about its customers and is involved in the community!

## ***DIRECTOR'S NOTE***

The El Dorado Springs Chamber of Commerce is a not-for-profit organization that has been serving our community for over 90 years. Since the 1920's the organization has been the voice of business and community, boasting an average annual membership of over 100 businesses. Your support of the Chamber helps to foster a stronger business environment that benefits our community and your business.

The El Dorado Springs Chamber of Commerce consistently strives to make our community a better place to live, raise families and do business. Our members are the life-blood of our organization. Without them we cease to exist. We encourage you to take an active role in your Chamber...your community.

Never doubt that a group of thoughtful and committed citizens can improve our community; indeed we can, and do! Thank you for supporting your Chamber of Commerce!

*W. Jackson Tough*

When consumers know a business is a member of the local Chamber of Commerce they are almost 50% more likely to think favorably of it and 80% more likely to purchase future goods/services from that company.

Consumers are 51% more likely to be highly aware of a business if it's a member of the Chamber and 57% more likely to think more positively of its local reputation.

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